Alexander Guevarra

Trece Martires City, Cavite | [LinkedIn](#) | 0997-263-8248 | iamalexanderguevarra@gmail.com

PROFESSIONAL SUMMARY

Goal-oriented web developer with 3 years of experience in WordPress development and proficiency in web technologies such as HTML, CSS, Javascript, PHP, SQL, Bootstrap, jQuery, and AJAX that allows me to create visually appealing web sites and functional web applications. Dedicated to delivering high-quality projects that align with clients' business goals. Currently seeking a web developer position to apply skills and expertise in creating dynamic and innovative web solutions.

WORK EXPERIENCE

Web Developer

Afterimage Designs, April 2019 – February 2023

Silang, Cavite

- Converting mockup designs into fully-functional and mobile-responsive websites by utilizing WordPress and ClickFunnels.
- Recreating existing websites and landing pages to align with client branding.
- Developing custom functionalities and layouts that surpass the page builder's limitations.
- Modifying clients' websites as per their instructions.
- Conducting website audits and resolving issues in compliance with the Americans with Disabilities Act of 1990 (ADA) using web accessibility evaluation tools like Google Chrome Lighthouse and WAVE accessibility tool.
- Resolving Google search console issues on clients' websites.
- Implementing elementary updates to images using Adobe Photoshop.
- Publishing blogs based on clients' materials and instructions.

Freelance Web Developer

Self-employed, August 2018 – June 2022

- Developed web applications based on the client's specifications.
- Collaborated closely with clients throughout every stage of the development process.
- Successfully completed all project functionalities and delivered ahead of schedule to allow ample time for revisions, if necessary.

Digital Marketing Intern

Town's Delight Catering & Events, June 2018 - July 2018

Trece Martires City, Cavite

- Published digital marketing content on various social media platforms to increase customer engagement and support social media campaigns.
- Gathered photos from previous catering events for use in social media marketing, visual designs, and the development of the company's new website.
- Enhanced the company's stock photos using Adobe Photoshop and Adobe Lightroom.
- Designed visuals for each catering event's brochure, menu, and table numbers.
- Collaborated with the development of the company's new WordPress website.

EDUCATION

Cavite State University

Bachelor of Science in Information Technology

Indang, Cavite

June 2014 - January 2019

SKILLS

Frontend

HTML, CSS, Javascript, Bootstrap, jQuery, AJAX

Backend

PHP, SQL

Web Development

WordPress, ClickFunnels

CHARACTER REFERENCES

Jolina P. Borrero

Teacher

0955-216-7467

Oscar James S. Ledda

Administrative Aide VI

0968-261-7801

Edsel Joy R. Loyola

Graphic Designer

0975-420-2925